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were immediately arranged for and in the autumn others will be given.

For the benefit of those who may wish to try the experiment in other cities it may be added that in Atlanta pictures in color were chosen as more popular and appealing than reproductions in black and white, and that no effort was made to secure profit from the exhibitions. It was found helpful to have the name of the artist whose work was about to be shown and the dates of his birth and death thrown upon the screen before the picture was exhibited, for to those unaccustomed to the names as pronounced they would have otherwise had little significance. Thus, furthermore, they could be more readily remembered. Friday afternoon was chosen as a time when school children could best attend, and teachers were asked to urge their attendance. In order to interest the people in the erection of an Art Museum a picture of the proposed building, designed by Mr. Haralson Bleckley of Atlanta, for which the city has donated a site in Piedmont Park, was shown after each exhibition.

**ART AT THE
MISSOURI
STATE FAIR**

The next Missouri State Fair will be held at Sedalia, Missouri, from September 28th to October 4th, inclusive. It is estimated that at least 150,000 Missourians will attend. The exhibits in the art section will be installed on the walls of the first floor of the beautiful "Women's Building" and on the north side of the "Art Building." All of this space is admirably situated and well lighted. It is proposed to make the Art exhibit splendidly representative of the best art and the best artists of Missouri. An exhibition of this character can not but redound to the credit and advantage of the artists and must be of great educational value to all who visit the Fair. It will, furthermore, it is believed, do much to stimulate interest in and support for art throughout the length and breadth of the State. The exhibition will be carefully assembled, adequately installed and judged by a competent jury. As in every other sec-

tion of the Fair so in the Art section cash premiums will be awarded. These under the several designations of gold, silver and bronze medals and honorable mention will be conferred upon the artists exhibiting the most meritorious work in the several classes—oil painting, water color, pastels, sculpture, black and white, and craftsmanship. There is no way in which the masses of people can better be reached than through the State Fairs, and that these are beginning to recognize the value of art in relation to the development of culture, and are establishing higher standards in their art displays, is very encouraging. After all it is for their Art Exhibitions that the great World's Fairs are remembered.

**THE ART INSTI-
TUTE OF
CHICAGO**

It is the avowed aim of the Art Institute of Chicago to make itself useful to the community and to this end agreeable. Some of the means it employs to secure popularity are described in a recent issue of its Bulletin. Primarily the galleries are made as attractive as possible, being simply related, varied in dimensions, decorations, height, and exhibits. The Library which has 60,000 readers a year is also a factor. There are no turnstiles at the entrance lest the feeling of welcome should be impaired; there are many lectures and gallery tours; photographs are freely circulated, lantern slides are lent, rooms are provided for the meetings of art societies, the use of the galleries is granted for evening receptions, there are occasional concerts, pageants, plays and students' parties, all of which help to make friends for the Institute among those interested in kindred arts. As the Bulletin truly says, through this policy, which is public spirited and right, the Art Institute has become an active center of the life of Chicago and an important influence throughout the whole valley of the Mississippi. During the summer the collection of paintings in the Art Institute is much enriched by the loan of the Charles L. Hutchinson and Cyrus H.